

# 10 TEN REASONS TO RECOGNIZE AN EMPLOYEE

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thank  
you!



Everyone likes to be noticed! Recognition and rewards help people feel good about what they are doing and things they have accomplished. Known to behavioral economists as the *dopamine effect*, recognizing employees will keep them focused, directed and willing to repeat the behaviors they were recognized for. Here are ten reasons why recognition works:

## One

It shows employees that you appreciate and value them.

Sincere, timely recognition given face-to-face or in writing is a gift that employees are thankful for and often cite as a key reason for being engaged.

## Two

It empowers you to promote what you value on your team.

Public recognition reinforces the key behaviors and attitudes you want to foster within your group.

## Three

It sets standards of performance for everyone to aspire to.

Recognition is a positive way to communicate what you expect from all employees and that you are willing to publicly celebrate those who meet your expectations.

## Four

It helps reduce turnover and retain top talent.

It's been said that employees don't quit a company – they quit a boss. Giving consistent, positive and timely recognition helps employees be more loyal to you.

## Five

It helps everyone meet their goals – you too!

By publicly reinforcing behaviors you want, you are positively moving everyone on your team in the same direction.

## Six

It creates a collaborative environment.

Recognizing entire teams helps build camaraderie and a spirit of cooperation.

## Seven

It gives your company branded tools to formally recognize and reward employees.

A company-wide recognition system provides cross-functional commonality across the organization to reinforce enterprise-wide goals.

## TEN REASONS TO RECOGNIZE AN EMPLOYEE



### **Eight**

It lets you reward employees beyond regular compensation.

Salary reviews are generally annual events. Recognition can show employees how much you value them on a daily basis without incurring additional costs.



### **Nine**

It builds your credibility throughout the organization.

Having a highly functional team makes your management skills stand out to senior leadership.



### **Ten**

It gives you the opportunity to showcase your commitment to your team.

Making sure your employees know they are valued and appreciated shows them that you really care about their success.

**BIWORLDWIDE** is a global leader in employee recognition programs. We use the latest technology and behavioral economics theories to create programs that help organizations meet their business goals.

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