



Case Study Manufacturing

For this global power management enterprise, being a leader when it came to electrical systems, components, quality, and control had always been something they excelled at. But when it came to a recognition system to complement their high performance culture—they needed help.

Challenge

Reinforce a high performance culture among 59,000 employees with the implementation of an integrated recognition system.

Solution

BI WORLDWIDE developed a points-based recognition platform that encompassed the entire enterprise. Integrating the cultural principles of core values, customer focus, and operational excellence, managers and employees can recognize each other in seven different categories—earning redeemable points for their contributions. The platform integrates with the company's learning management system and intranet seamlessly, with support from employee-centric print and digital communications.

Results

Within the first eight months, 70% of eligible employees had already been recognized by their peers or managers. Around the world, locations are aligning local recognition programs with the overarching enterprise solution—successfully launching in all 41 countries in its fourth year.



70%
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within
8
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by 4th
year!

